Free sample

Hotel Facilities Study 2026

Two pages from the full study: the facilities that lift the guest review score country by country, and what the best-rated properties of each type have.

143,182 hotels, guesthouses and aparthotels in Germany, France, Spain, Italy, Austria, Greece, Czechia and Poland. 240 facilities. Price, class, size and location held constant, each country modelled on its own.

The full study adds:

- All 240 facilities by property type, for the score and the nightly rate
- Which sub-score each facility moves
- Town map of about 2,500 towns
- Restaurant, spa and pool decisions by type and price level
- The planner: a costed plan for your own property

By Mikhail Sivashinskiy. Independent; not affiliated with any booking platform. Every figure is an aggregate of at least 10 properties.

Home

Facilities

What Top-Rated Hotels Have

Map

Restaurant, Spa & Co.

Check-In & Staffing

Chains

Methods

Facilities

F1 · What works in all eight countries

Outcome

Review score (points) | Nightly rate (%)

Hotels in the score model

Priced for the stay, price held constant | All hotels, no price control

Shown when significant i...

1 — 8

F1 · Facility effects, country by country

blue lifts, red drags · 0 = tested, no detectable effect · blank = too rare there to test

	DE	FR	ES	IT	AT	GR	CZ	PL
Hairdryer	+0.17	+0.23	+0.22	+0.07	+0.12	+0.23	+0.14	+0.16
Pets allowed	-0.12	-0.15	-0.12	-0.11	-0.13	-0.10	-0.14	-0.14
Air conditioning	+0.21	+0.25	+0.19	+0.17	+0.22	—	+0.20	+0.17
Board games/puzzles	+0.14	+0.09	+0.10	+0.13	+0.10	—	+0.07	+0.14
Coffee machine	+0.13	+0.04	+0.08	+0.09	—	+0.12	—	+0.11
Mosquito net	+0.12	+0.16	+0.14	+0.13	+0.21	—	—	—
Electric vehicle charging station	+0.14	+0.08	+0.04	+0.09	—	—	—	+0.06
Garden	+0.07	+0.07	+0.10	+0.09	+0.08	—	—	—
Wine/champagne	+0.09	+0.09	+0.07	+0.03	+0.09	—	—	—
Outdoor furniture	+0.07	+0.07	+0.07	+0.07	—	+0.09	—	—
Shared kitchen	+0.11	+0.17	—	+0.14	—	—	—	+0.11
Slippers	+0.05	—	+0.11	+0.14	—	+0.16	—	—
Private bathroom	+0.11	+0.06	—	+0.16	—	—	—	+0.11
Streaming service (like Netflix)	+0.07	+0.09	+0.10	+0.10	—	—	—	—
Safety deposit box	+0.08	—	+0.09	+0.11	+0.08	—	—	—
Socket near the bed	+0.08	+0.09	+0.07	+0.11	—	—	—	—
Bicycle rental	+0.07	+0.08	+0.05	+0.08	—	—	—	—
Pet bowls	+0.04	+0.04	+0.08	+0.11	—	—	—	—
Terrace	+0.08	+0.07	+0.08	+0.04	—	—	—	—
Shower	+0.05	+0.11	+0.06	+0.05	—	—	—	—
Soundproof rooms	+0.03	+0.08	+0.09	+0.06	—	—	—	—
Luggage storage	+0.05	+0.06	+0.10	+0.04	—	—	—	—
Electric kettle	+0.05	+0.05	+0.07	+0.07	—	—	—	—
Hiking	+0.05	+0.05	+0.09	+0.04	—	—	—	—
Meeting/banquet facilities	-0.06	—	-0.08	-0.04	—	—	—	-0.09
Restaurant	—	-0.05	-0.09	-0.04	-0.11	—	—	—
24-hour front desk	-0.07	—	-0.07	-0.07	—	—	—	-0.10
Bath	-0.13	-0.13	-0.10	-0.11	—	—	—	
Free parking	+0.10	—	—	—	+0.14	—	—	+0.10
Non-smoking rooms	+0.14	—	+0.10	+0.05	—	—	—	—
Public transport tickets	+0.05	—		+0.05	—	—	+0.18	
Key card access	+0.06	—	—	+0.11	—	+0.11	—	—
Ironing facilities	+0.08	+0.07	—	+0.12	—	—	—	—
Non-smoking throughout	+0.04	+0.10	—	+0.11	—	—	—	—
Minibar	+0.10	—	+0.09	+0.04	—	—	—	—
Tea/Coffee maker	+0.08	+0.05	—	+0.09	—	—	—	—
Emergency cord in bathroom	+0.07	—	+0.10	+0.04	—	—	—	—
Fitness centre	+0.08	—	+0.08	+0.05	—	—	—	—
Walking tours	—	+0.05	+0.07	+0.07	—	—	—	—
Refrigerator	—	+0.08	+0.05	+0.06	—	—	—	—

On this page

F1 · What works in all eight countries

F2 · Which part of the review a facility moves

F3 · One facility, every archetype

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Facilities

What Top-Rated Hotels Have

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Check-In & Staffing

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What top-rated hotels have

Country | Germany

Archetype | Apart / serviced

Show facilities where th...

0 40

T1 · Apart / serviced: share listing each facility, by score band

sorted by how far the 9.0+ band leads the under-7.0 band · blank = fewer than 10 properties in that

	under 7.0	7.0-7.4	7.5-7.9	8.0-8.4	8.5-8.9	9.0+
Coffee machine	32%	46%	50%	54%	62%	78%
Outdoor furniture	24%	29%	31%	37%	49%	65%
Cycling	15%	22%	22%	29%	39%	53%
Seating area	34%	38%	45%	51%	58%	71%
Toaster	17%	30%	27%	27%	40%	53%
Hairdryer	53%	63%	69%	81%	85%	89%
Private bathroom	57%	81%	84%	91%	92%	92%
Hiking	17%	19%	21%	28%	36%	52%
Tea/Coffee maker	34%	38%	46%	49%	55%	68%
Private parking	47%	46%	57%	64%	67%	79%
TV	52%	66%	69%	76%	79%	84%
Board games/puzzles	6%		10%	18%	23%	35%
Radio	7%	15%	16%	17%	27%	36%
Garden	27%	25%	28%	33%	38%	55%
Stovetop	40%	45%	54%	50%	60%	68%
Electric kettle	56%	57%	66%	69%	75%	83%
Sun terrace	13%	16%	18%	21%	32%	40%
Socket near the bed	54%	55%	66%	65%	75%	81%
Dining table	42%	40%	47%	47%	56%	68%
Sofa	10%	10%	14%	15%	23%	36%
Parking	65%	70%	79%	83%	86%	91%
View	21%	24%	23%	23%	33%	46%
Free parking	46%	43%	53%	54%	53%	72%
Wine/champagne	7%	10%	14%	18%	26%	33%
Satellite channels	26%	33%	29%	35%	43%	51%
Dishwasher	15%	13%	12%	18%	26%	40%
Tile/marble floor			11%	10%	16%	25%
Children's high chair			6%	6%	12%	25%
Outdoor dining area	10%	11%	14%	13%	19%	35%
Flat-screen TV	62%	71%	80%	83%	86%	86%
Allergy-free room	13%	25%	28%	33%	40%	37%
Garden view	8%	10%	8%	11%	18%	31%
Dining area	40%	31%	45%	41%	50%	63%
Terrace	40%	32%	38%	40%	54%	63%
Safety deposit box	11%	15%	20%	26%	36%	35%
Fire extinguishers	51%	60%	67%	76%	75%	74%
Hypoallergenic	11%	20%	23%	24%	33%	34%
Kitchenware	53%	59%	60%	60%	66%	76%
Electric vehicle charging station			8%	12%	20%	23%
Hardwood or parquet floors	17%	30%	24%	27%	35%	40%
Free toiletries	30%	37%	39%	47%	49%	52%
Bath or shower	35%	41%	40%	47%	51%	56%
Sun loungers or beach chairs			5%	10%	12%	21%
Shower	68%	69%	79%	83%	84%	89%